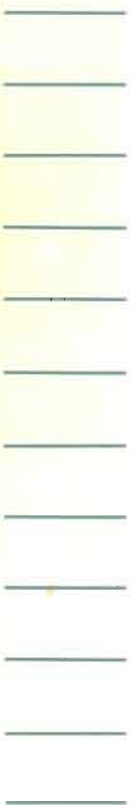


HP 9000 Series 300 Computer Systems

High performance
is just the beginning



HP 9000 Series 300 Computers

High Performance Small Business Computers

Our HP 9000 line is a compatible family of computers with price and performance levels to match all your needs.

The entry-level Series 300 computers are small, low priced and powerful enough to handle all your business applications, such as order processing, accounts payable, accounts receivable, financial accounting, stock control, payroll and word processing.

Our Series 300 computers run HP-UX, Hewlett-Packard's implementation of the industry-standard UNIX® operating system. They also support industry-standard languages, graphics, databases and networking.

Industry Standard Operating System

Hewlett-Packard goes further than any other company in promoting standard computing environments, which is why we base our Series 300 on the widely accepted UNIX operating system.

A standard operating system allows you to move applications across different vendors' systems, maximizing your investment in hardware, software, training and system maintenance.

A standard operating system enables you to consolidate all your applications in a common operating environment, reducing the high cost of separate systems, staff and overhead.

Hewlett-Packard also takes a leading role in driving and implementing standards. We actively participate in all the major national and international UNIX standard-setting organizations, and make our own technological advances available to them.

HP-UX – The UNIX System Plus a Lot More

The UNIX operating system is the only multi-user, multi-tasking operating system that is truly portable across a variety of computer architectures – from mainframes to micros to PCs.

HP-UX fully complies with AT&T's System V Interface Definition (SVID) and has passed AT&T's stringent System V Verification Suite (SVVS). This means you are assured of receiving all the benefits of the UNIX operating system, including ease of portability, flexibility, superior software development environment, high productivity and a multitude of software choices.

We have also incorporated the key features of the Berkeley 4.3 implementation into HP-UX, such as the C-Shell which increases user productivity, and the McKusick fast file system which improves system performance and offers better data recovery.

In addition, we have enhanced the standard UNIX operating system by building a number of important Hewlett-Packard value-added features into HP-UX, without jeopardizing compliance with standards.

One example is our Native Language Support (NLS), which lets you localize applications into 16 languages, and was used to derive the X-OPEN interface for native language support.

Another is our discless computing implementation, which enables a number of workstations to share a single disc.

Extensive High-Quality Software

To complement your hardware choice and help you build the solution for your business needs, Hewlett-Packard offers you a wide variety of software products, such as:

- A complete selection of industry-standard languages, including COBOL-85, FORTRAN-77, Pascal, C, LISP and Ada. In addition, our fourth-generation language, HP Today, provides you with high productivity in applications development.
- The X Window System, providing simultaneous access to multiple applications via a standard interface which Hewlett-Packard has made even easier to use.



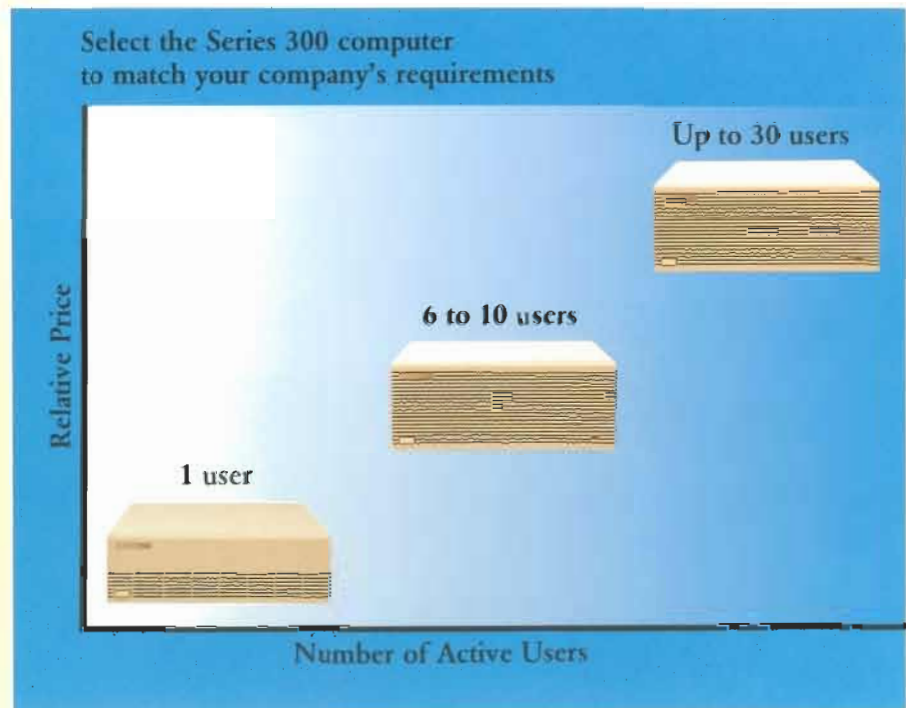


- HP AI (Artificial Intelligence), offering an integrated environment for LISP or PROLOG program development.
- Our powerful SQL/300 database management system, giving you a database solution that can be optimized to meet the needs of each specific application.
- Hewlett-Packard's Personal Applications Manager (PAM), a friendly, easy-to-use interface, giving you complete access to all the features of the HP-UX operating system without your having to learn a single UNIX command.
- Hewlett-Packard's Starbase and GKS Graphics Libraries, offering increased flexibility, power and performance across different graphics subsystems.
- Excellent networking capabilities, supporting products such as ARPA/Berkeley services, NFS, IEEE 802.3, X.25, SNA and Ethernet which meet the major industry networking standards and enable you to network directly with IBM mainframes, DEC and other vendors' computer systems.

Hewlett-Packard Peripherals

Whether you need mass storage devices, printers or plotters, Hewlett-Packard has the best and broadest family of products in the industry.

With its innovative technologies, Hewlett-Packard is driving the industry standards for peripheral devices. Our Thinfilm technology gives you higher storage capacity on discs, while our Inkjet and laser printers are leaders in the industry for high-quality printing.



An Assured Growth Path for Tomorrow

Upgrading within the Series 300 is easy. You can move from the Model 318 single-user workstation to the multi-user Model 330 for 6 to 10 users, or the Model 350 for up to 30 users.

The Series 300 family not only gives you the power you need today, but also assures you a growth path for tomorrow, with easy entry to our even more powerful HP 9000 Series 800 superminicomputers. The Series 300 and Series 800 are source code compatible, so you can move your applications from one system to the other without disrupting your operations.

Hewlett-Packard Service and Support — For More Value

At Hewlett-Packard, we believe quality means more than just excellent hardware and software products. Our outstanding service, support and training programs are unsurpassed in the industry. A telephone call will bring assistance whenever and wherever you need it — from 300 locations in 72 countries.

Over the past six years, independent surveys have rated Hewlett-Packard the number one computer company in service, support and overall customer satisfaction.

Take the Next Step

For more details on how our HP9000 Series 300 systems could be the right small computers to handle your company's business applications, contact your Hewlett-Packard sales representative today.

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